



AgentPlus

Website Development

The perfect website solution for estate agents. Grow your Estate Agency with Property Webmasters.



Our Mission



For over 15 years, Property Webmasters have been creating industry-leading websites and lead generating marketing campaigns for Estate Agents all around the world.

With clients in over 50 countries, we have invaluable experience in some of the most competitive markets and we're fortunate to work with some amazing businesses, from start-up single-branch agents to some of the world's leading brands.

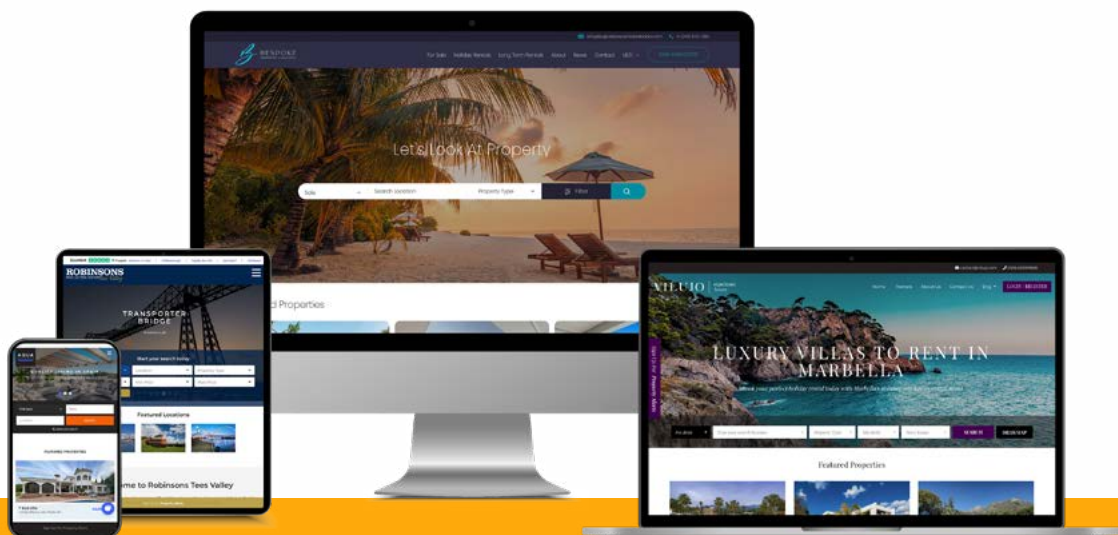
It is our mission to provide Estate Agents with the most innovative and high-performing website solutions on the market, that offer extreme value at an affordable cost. It is our duty to be ahead of the curve when providing our

clients with the latest features & technology destined to provide you with a high return on investment. We give Estate Agents the platform so they can focus on what they're best at, to spend more time selling, attracting more clients and growing their business.

“We are passionate about the success of traditional estate agencies across the world and we have been very fortunate to work with the worlds leading brands”



Jamie Arthur
CEO



Why Choose Us

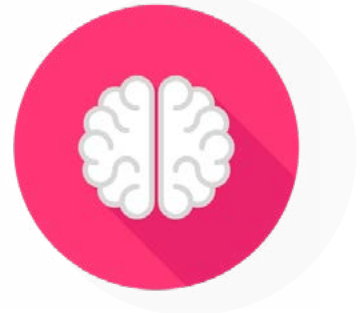


NO SET UP FEE!

Our AgentPlus website solution allows you to get a market leading product at a very low cost with no set up fees.

PEACE OF MIND

Our dedicated support team who carry many years of experience in the proptech industry are here and on hand should you run into any difficulties. We are also here to advise and consult on the growth of your digital presence.



LEAD GENERATION

Our AgentPlus platform has been designed to ensure that you see the best possible return from your investment. The solution is bullet-fast, incredibly well optimised for mobile browsing, structured excellently for SEO and laid out perfectly for increased lead generation.

EFFICIENCY

Our process ensures that we can deliver your website within 4 weeks, we do need your commitment to provide us with the information we need when we need it and our team will be focussed on ensuring that the project is launched efficiently.



Why Choose Us

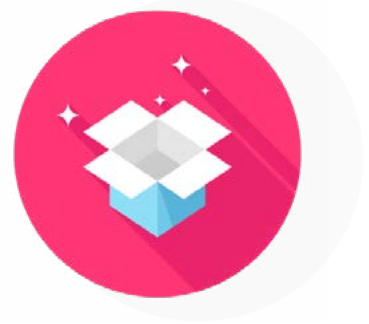


EXPERTS

We **ONLY** work in the property industry, that means we know property, so you can rest assured that the expert team behind Property Webmasters can advise and consult with you not just during this project but for many years to come.

FREE UPGRADES

Our AgentPlus solution is constantly being developed, which means you get **FREE** upgrades as and when we implement them into the solution. This means your website is improving all the time, keeping you ahead of your competitors.

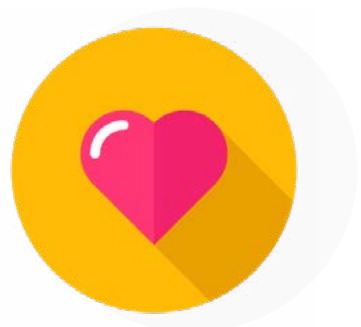


RESEARCH & DEVELOPMENT

We pride ourselves on being the best, and to be the best we always have to be improving. The research and development aspect of our job is paramount to ensure that you get the best solutions available on this platform.

DEDICATED TEAM

We are here to help you grow your estate agency, and we pride ourselves on our level of support to ensure that this happens.



WHAT'S INCLUDED

AgentPlus Package

CORE FEATURES

- ▶ Mobile Responsive Website
- ▶ Template Design (Choice of Design)
- ▶ Comprehensive Property Search
- ▶ Map Integration
- ▶ Social Media Integration
- ▶ News/Blog Management
- ▶ Online Enquiry System
- ▶ DrawMap Search Facility
- ▶ Branded Property PDF
- ▶ Book a viewing
- ▶ Share search/property
- ▶ Featured Properties
- ▶ Virtual Tour Integration
- ▶ Newsletter Subscription
- ▶ Stamp duty calculator (UK Only)
- ▶ Mortgage Calculator
- ▶ Behavioural Overlays for Lead Capture

CMS

- ▶ Property Upload Manager
- ▶ Page Content
- ▶ Testimonials
- ▶ News/Blog Articles
- ▶ Enquiry Management
- ▶ Search Page Content (SEO)
- ▶ Video Archive (Youtube)

TECHNICAL

- ▶ CRM Integration - Pulling property data from your CRM - Approved CRM's only
- ▶ SEO Optimised URL Structure
- ▶ Technical Support
- ▶ Website Hosting (Not including email)

MEMBERS AREA

- ▶ Member Login
- ▶ Property Alerts
- ▶ Property Shortlist
- ▶ Property Notes
- ▶ Save Searches



Optional Extras

	Task	Description	Cost	Per	✓
CONTENT AND BRANDING	Website Page Copy	Up to 500 words per page	£300	3 Pages	<input type="checkbox"/>
			£450	5 Pages	<input type="checkbox"/>
			£850	10 Pages	<input type="checkbox"/>
	Blogs & Articles	To include blogs, articles, guides, how-to's, etc	£100	500 Words	<input type="checkbox"/>
			£170	1000 Words	<input type="checkbox"/>
			£230	1500 Words	<input type="checkbox"/>
	Images	Additional images required. 5 Images included in AgentPlus as standard.	£20	Per Image	<input type="checkbox"/>
Logo Creation	Creation of 3 Logo Variations PDF, EPS, JPEG and PNG files provided upon choice of final design	£350	3 x Logos	<input type="checkbox"/>	
Content Implementation	Uploading content from your existing website should you have one. Transfer of 10 pages included as standard, extra pages are additional.	£5	Per Page	<input type="checkbox"/>	
Language Translation	Extra Languages implemented (Price only covers Spanish, English, German, French, Italian) - Other languages are quoted separately	£250	Per Language	<input type="checkbox"/>	
Property Portal Feeds	The production and 5 feeds to be used as feed exports from the website. Feed Types include: Rightmove, Zoopla, Kyero, Resales Online, XML2U. (Additional feed types available by request)	£50	Per Month	<input type="checkbox"/>	
MARKETING	Social Media	Paid Social (Ad Spend not included)	£350	Per Month	<input type="checkbox"/>
	PPC	Pay Per Click (Ad Spend not included)	£350	Per Month	<input type="checkbox"/>
	SEO	Organic Search Optimisation	£600	Per Month	<input type="checkbox"/>
	Organic Social	10 social posts / updates per month. Fully researched, posted across all channels and including images	£350	Per Month	<input type="checkbox"/>

What we need from you

Logo & Brand Guidelines	Your Company Logo and Branding Colours	<input type="checkbox"/>
Domain Access Details	Access to or confirmation that you have access to your Domain Name Control Panel	<input type="checkbox"/>
Imagery	Stock images that you'd like to be used on the website	<input type="checkbox"/>
Social Media Links	Twitter, Facebook, Instagram, LinkedIn etc...	<input type="checkbox"/>
Property Feed Information	Details of the property listings feed from your CRM, should you have one	<input type="checkbox"/>
SMTP Details	This is what will allow us to send your emails when you receive enquiries	<input type="checkbox"/>
API Keys	Usually for the purpose of recaptcha and google maps	<input type="checkbox"/>

Anything above that you don't have?
Check out our optional extras page!



Our Process

CLIENT INVOLVEMENT NEEDED

Project Kickoff Call*



DAY 1

Asset Collection*

Logo and images



DAY 5

Client Presentation*



DAY 9

Content Review*



DAY 12

Sign Off*



DAY 15

PROPERTY WEBMASTERS ONLY

Website Creation

Website production and content implementation

Internal Review

Content Amendments

Any content changes required and dashboard training*

Website Launch

*Your involvement is paramount to the successful launch of the website *within the 21 day timeline*, at each of these stages we need your input.

Costs & Approval



Payment Options

Monthly Payment	Set Up Fee + Lower Monthly Payment
£250 P/M	or Set Up Fee £1,500 Monthly Fee £150 P/M

Extra Notes

*Costs above cover setup, hosting and monthly maintenance.
24 Month Contract. All Prices are subject to VAT where applicable.*

SIGNED AGREEMENT

Please sign, and return document to Property Webmasters

DEVELOPMENT COMPANY

Company: Property Webmasters
Signed on behalf: Jamie Arthur

Signature:

Date:

9th June 2022

CLIENT

Company:
Signed on behalf:

Signature:

Date:

PLEASE READ

Terms & Conditions

Terms And Conditions

Signing this proposal constitutes an agreement between your company and Property Webmasters Ltd for website development services for a 24 month period starting from the date that this agreement is signed. Property Webmasters Ltd propose to develop, maintain and host the website solution for this 24 month period. Property Webmasters Ltd throughout the life of this agreement will do all they can to respond to requests within 4 hours between Monday to Friday 8.30am - 5pm GMT (excluding UK bank holidays and UK seasonal holidays) to acknowledge the request and inform your company when it can be dealt with and a timescale for completion.

The contract will begin when the first monthly fee is paid, and the second and consequent monthly license fees will be invoiced and paid at 30 day intervals after this initial payment. Our website build process is a 21 day process, we need your commitment, correspondence and provision of content during this period to deliver in 21 days. With this taken into account you agree that the monthly payments will continue even though your website may not be live in this timeframe. You agree that the monthly recurring payments will automatically be paid from the bank card that you use to make your first payment, this will be set up for you by one of our team members at the time of first payment.

After the first 24 months, this contract will automatically renew for subsequent 24-month periods unless terminated by either Party in writing giving 90 days' notice to the other Party. If cancellation occurs within the first 24 months, the remainder of the initial 24 month term must be paid in full to be released from the contract. No further fees apply if an agreement is cancelled. Unfortunately, access to your website may be withheld should any of your invoices fall more than 30 days overdue. Payment of monthly fees must be made on or before the invoice due date, failure to pay an invoice on time will incur a £10.00 administration fee which must be paid within 14 days of the original invoice due date.

GDPR Compliance

In order to provide a service to you we are required to store personal and business data. This may include (but is not limited to) email addresses, names and telephone numbers. This will be used for (but is not limited to) communication, invoicing and to effectively carry out work agreed. All data will be stored on secure systems. This data will be held on our systems for the length of the business relationship and may be retained for future contact if deemed reasonably necessary. As we are compliant with GDPR, we expect that any information which is held on the website, dashboard or any part of the database is GDPR compliant. External marketing is your responsibility and by signing this agreement you are confirming that any personal or business data received by Property Webmasters is GDPR compliant.



e. info@propertywebmasters.com

t. 44 (0) 1429 450510

www.propertywebmasters.com

Property Webmasters
The Whitehouse, 4 Church Square
Hartlepool, TS24 7EQ, England